

# 4 STEPS TO ACCELERATE YOUR SEASON LAUNCH

A CHECKLIST FOR  
CAMP DIRECTORS





## There's Still Time for Camp Management Software

Summer camp launch season is upon you. If, during the off-season, you never found the time to get the automated processes in place that could be helping you now, it's not too late. If you've been contemplating camp management software, now is the time to act on this limited time offer!

### Get back the time you spend now.

We know your to-do list is long. Delegate whatever you can so you can step through an accelerated launch path and be up and running *in as little as 14 days* with:

- + Online registration and secure payments
- + Customizable, electronic waiver process
- + Automated communication
- + Easy email marketing and social media

## 1 Take a Quick Look

Start with these short feature overviews. Each video is less than 2 minutes long and will help you quickly determine if Camp & Class Manager could transform your spring and summer. Click each feature to access the video:

- + **Online Registration:** Quick and simple enough to be completed from a mobile device
- + **Supplemental Forms:** Easy, electronic, and tailored for you
- + **Merchandising gear at registration:** Increase revenue and promote your brand
- + **Reporting:** Gain control and make easier decisions to grow your programs

See what a few of our customers have to say about Camp & Class Manager software.

- + **Acadia Institute of Oceanography**
- + **Basalt Recreation**
- + **Berkeley Art Studio**

## 2 Engage

Software specialists are standing by to prioritize your needs.

- + **Call:** 888.820.5808
- + **Email:** [Communities@activecamps.com](mailto:Communities@activecamps.com)
- + **[Click to request a call](#)**



### 3 Meet Your Team

The secret to an accelerated launch is the dedicated assistance you'll have every step of the way:

#### + Your Account Manager

Build a relationship with an advocate for your organization, maximize your software utilization and retain a touchpoint for assistance.

#### + Your Digital Marketing Consultant

Get the latest branding, website, SEO, social media and marketing tactics from your dedicated, expert marketing consultant.

### 4 Get Ahead

Click each title to download our marketing resources:

- + [Strategic Marketing Playbook](#)
- + [3 Keys to Building Your Brand](#)
- + [The Busy Program Director's Email Marketing Cheat Sheet](#)
- + [Social Media Marketing Playbook](#)
- + [10 Tips to Get Found on Google](#)

**That's it!**

We make it so easy to get started. Once you've launched, your Digital Marketing Consultant makes sure your program is found online by millions of parents and that your registration is quick and simple.

With the backing of our resources, in no time at all, you could have your life back and your camp on the map.

Connect with us on **Facebook** and **Twitter!**

# ACCELERATE

your season launch now!



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